



**COUNCIL on**  
**BUSINESS & SOCIETY**  
*An alliance with a purpose*

# The CoBS Advanced International Certificate in Responsible Business Practices

CSR-Sustainability-ESG

2026





## WHAT IS THE CoBS?

The Council on Business & Society (CoBS), founded in 2011, is an alliance of leading international business schools dedicated to teaching and promoting responsible leadership and business practices.

It's 12 member schools are present on 6 continents and in 15 countries. Together, they count 21 campuses, 50,000 students, and 507,000 alumni.

- ESSEC Business School, France, Singapore, Morocco
- FGV-EAESP, Brazil
- School of Management Fudan University, China
- IE Business School, Spain
- Indian Institute of Management Bangalore, India
- Keio Business School, Japan
- Monash Business School, Australia, Malaysia, Indonesia
- Olin Business School, USA
- Smith School of Business, Queen's University, Canada
- Stellenbosch Business School, South Africa
- Trinity Business School, Trinity College Dublin, Ireland
- Warwick Business School, United Kingdom.

## WHAT IS THE CoBS ADVANCED INTERNATIONAL CERTIFICATE IN RESPONSIBLE BUSINESS PRACTICES?

**The CoBS Certificate brings together master's and MBA students in a course designed to:**

- **Offer students unique exposure to an international studies dimension, knowledge, and network.**
- **Provide students with the skills and enablers to open up meaningful and impactful careers.**
- **Deliver a premium-branded certificate from leading business schools reputed for their commitment and expertise in CSR, sustainability, social impact, and ESG.**



**Prof. Vincenzo Vinzi,  
Dean of ESSEC Business School**

In the midst of a complex era characterized by multiple crises and rapid and profound change, companies, organizations, and their leaders must play a pivotal role in addressing the challenges that lie ahead. To achieve sustainable performance over the long term, a responsible approach to business will be essential for making sound decisions. The CoBS certificate provides aspiring leaders with the cutting-edge knowledge and tools they need to become fully equipped for responsible leadership.



**Prof. Luiz Brito, Dean of FGV EAESP**

The CoBS deals with topics that are becoming increasingly important in understanding the global context and this importance is reflected in the number of schools that recently joined the alliance. Topics such as democracy, sustainability, poverty, and governance among others are present in every company strategy. For this reason, the 2025 CoBS Intensive Week will debate sustainable leadership according to a different perspective: the rainforest. This new context considers a different type of leader – indigenous, riverine, and women's cooperative leaders, among others, in what we hope will be a transformative experience for the students of the CoBS-member schools.



**Prof. Xiongwen Lu, Dean of School of Management Fudan University**

The CoBS Advanced International Certificate Program is more than an academic program; it is a commitment to the future. The challenges we are facing today and tomorrow will be borderless – from climate change to social inequity – and they require a unified response.

This CoBS Advanced International Certificate equips tomorrow's managers with the knowledge and practices necessary to drive responsible business, provides the tools to work collaboratively and innovatively, and fosters a mindset that looks beyond borders and barriers. Students will learn to balance economic performance with social and environmental stewardship, ensuring their decisions to leave a positive impact on the world.

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**Deputy Dean Tales Andreassi, FGV-EAESP**

Through the CoBS Advanced International Certificate, our schools and students will reach a much higher level of collaboration and partnership. Moreover, the certificate will enable knowledge to flow – and to grow – between our master's and MBA populations within the alliance.



**Prof. Adrian Zicari, ESSEC Business School,  
Academic Director of the Council on  
Business & Society**

I believe the CoBS Advanced Certificate offers students a unique, comprehensive and truly international CSR and sustainability learning experience. It's the kind of learning journey I would have loved to participate in as a student!



**Prof. Qinqin Zheng, School of Management  
Fudan University**

In an era marked by complexity, rapid transformation, and deeply interwoven global challenges, the imperative for responsible leadership has become more pronounced than ever. The CoBS Advanced International Certificate offers a truly transformative opportunity for students to collaborate,

innovate, and lead with purpose. Far beyond being a conventional academic credential, this program delivers a comprehensive international learning environment. Participants acquire the strategic and ethical competencies necessary to reconcile robust economic performance with social responsibility and environmental stewardship, thereby ensuring that their decisions yield enduring, positive contributions to the global community.



**Menghan Li, ESSEC MiM student**

Multiculturalism allows our social interactions to return to the most authentic state. Although our time together was brief, the connections we formed were incredibly genuine. When people from different countries come together to discuss the same topic from various perspectives, I feel the charm of diversity and inclusiveness. These small moments are the most joyful and brilliant highlights of our week.



# PURPOSE

## The CoBS Advanced International Certificate: Purpose

If you believe in bringing positive impact to your future career, organisation, society, and planet. If you are passionate about working across frontiers and adding meaning through a career in the fields of CSR, ESG, and Sustainability. And if you wish to top up your current studies with a dedicated focus on responsible leadership to trigger your understanding and practice.

Join your peers from 12 leading international business schools and gain a unique global, regional and local perspective to enlighten your path to lead positive impact.



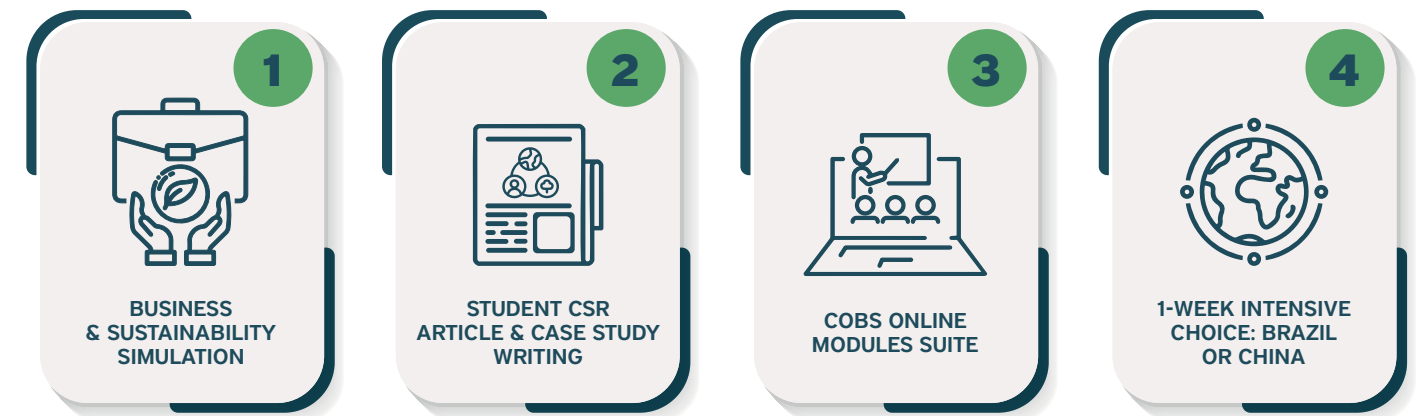
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## WHY TAKE THE CoBS ADVANCED INTERNATIONAL CERTIFICATE?

REASON 1	<b>COMPLEMENT YOUR STUDIES AND FUTURE CAREER CHOICE WITH DEDICATED CSR, ESG, AND SUSTAINABILITY KNOWLEDGE</b> Be enlightened, feel inspired, be actionable. Learn and practice with top faculty, practitioners and researchers from one of the founding parents of responsible leadership: The Council on Business & Society.
REASON 2	<b>ACQUIRE A TRULY WORLD VIEW THAT TAKES IN GLOBAL, LOCAL AND REGIONAL STAKES</b> Learn, compete, visit and co-develop with faculty and student peers from the CoBS business schools present on 6 continents: Asia, Africa, Australia, Europe, North America, South America.
REASON 3	<b>COMBINE TOP-LEVEL KNOWLEDGE AND TAKE ON PRACTICAL CHALLENGES IN A DIVERSE, MULTICULTURAL ENVIRONMENT</b> Challenging, stimulating, friendly, eye-opening, and relevant are words to describe the CoBS Advanced Certificate experience – from flexible, study-alone modules to business simulation teamwork in competition mode and cultural awareness, to student cohort workshops and case studies.
REASON 4	<b>EXPAND THE DIVERSITY OF YOUR CONTACTS AND BUILD AN INTERCONTINENTAL NETWORK</b> Interact with faculty, researchers and student peers from CoBS member schools through online forums, competitions, workshops and corporate and cultural visits.
REASON 5	<b>EARN A PREMIUM ADVANCED CERTIFICATE AND ADD AN INTERNATIONAL JOB ENABLER TO YOUR STUDIES</b> Choose to participate in one of two truly transformative intensive weeks: Leadership from the Rainforest Perspective (Sao Paulo / Amazonia) and ESG & Responsible Entrepreneurship in China (Shanghai).

# THE PROGRAM

## The 4 Modules of the CoBS Advanced International Certificate

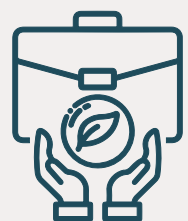


Students earn 1 CoBS Responsible Leadership Certificate per module.  
Students completing all 4 modules will receive a CoBS Full Advanced International Certificate.

- **Build and develop your own company** taking into account sustainability and CSR variables via a challenging business simulation (module 1).
- **Interview leader-practitioners** and learn about their work and companies renowned for their CSR and sustainability track record (module 2).
- **Study practical and relevant online modules** crafted by leading international faculty from the CoBS providing global, regional and local contexts and issues in responsible business practices (module 3).
- **Participate in lectures and coaching sessions** delivered by a subject matter expert and top faculty researcher (modules 1 and 3).
- **Discover a territory of high complexity and relevance to the SDGs**, particularly those relating to climate change and biodiversity – Amazonia (module 4).
- **Discover one of the world's leading hubs in sustainability innovation**, entrepreneurship, and financial impact – Shanghai (module 4).

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BUSINESS  
& SUSTAINABILITY  
SIMULATION

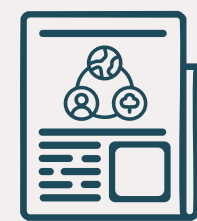
Please check  
with your home school  
if they grant credits  
for this module.

## MODULE 1

### BUSINESS & SUSTAINABILITY SIMULATION

5<sup>TH</sup> - 9<sup>TH</sup> JANUARY, 2026

- Taking into account sustainability variables, build and develop your company in a competition that pitches you against other master's and MBA student teams from the schools of the Council on Business & Society.
- 2.5 days introduction to the scenario and simulation, practice against the computer, coaching and feedback from CoBS faculty
- In teams: 2.5 days in competition mode from 7<sup>th</sup>-9<sup>th</sup> January, competing against other teams in the CoBS student cohort, adjudication by a jury including business change makers.
- €1,500 prize money for the winning team, €500 for the runners-up, and certificates for all participants.
- Student guide provided.



STUDENT CSR  
ARTICLE & CASE STUDY  
WRITING

Please check  
with your home school  
if they grant credits  
for this module.

## MODULE 2

### STUDENT CSR ARTICLE & CASE STUDY

2<sup>ND</sup> March to 30<sup>TH</sup> April 2026

- Team up with a fellow student from your school and select a company or organisation in your region or abroad known for its high standards in CSR, sustainability, ESG, or social impact.
- Interview a leadership figure in that organisation and write an article on how the organisation actively contributes to responsible leadership & business practices
- Create a video where you present the case of your chosen organisation.
- The winning article & case study in each CoBS member school wins €500, Finalists receive goodies, and all participants receive a CoBS Certificate.
- Winning articles & videos will be published in the CoBS Global Voice magazine and will appear on the CoBS Insights platform.
- Student guide provided.

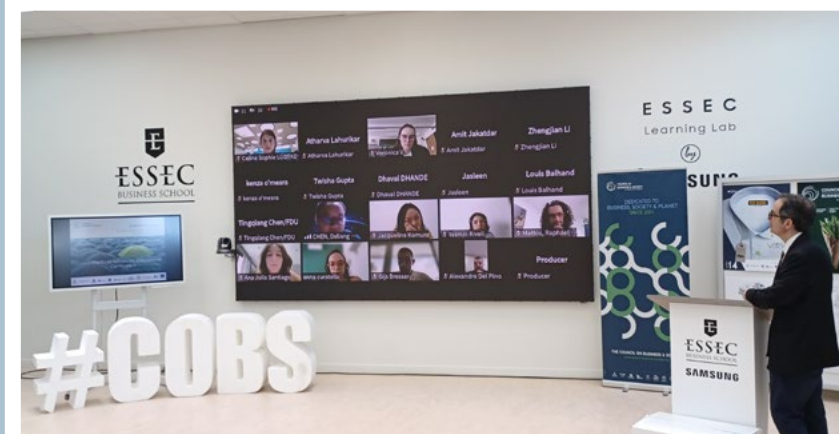


The CoBS Business & Sustainability Simulation was both a challenging and exciting experience. Our team improved in collaboration, delegation of responsibilities, time management, and communication, quickly adapting to changing circumstances based on other teams' performance.

One key challenge was understanding the direct link between the non-financial and financial performance of the firm and its impact on its long-term success.

This involved intense strategic discussions within our team, which I found highly valuable for developing our skills in maintaining a constructive dialogue and advocating for our positions, especially when it comes to such complex issues as sustainable development of a business.

**Veronika Volodina (PGT),  
Warwick Business School**



Over the past month, I've explored essential topics like Sustainability Reporting by Prof. Adrian Zicari, Ethics & Compliance by Prof. Ligia Maura Costa, CSR in China by Prof. Qinqin Zheng, and Business & Climate Change by Prof. Frederik Dahmann. This pilot program has been a transformative learning experience, providing me with the knowledge and skills to champion responsible business practices.

**Vidisha L. Vidisha, Warwick Business School, MiM**







COBS ONLINE  
MODULES SUITE

Please check  
with your home school  
if they grant credits  
for this module.

## MODULE 3

### ONLINE MODULES SUITE

13<sup>TH</sup> MAY TO 12<sup>TH</sup> JUNE, 2026

- Follow 5 online modules out of choice of 9 depending on your knowledge gaps, areas of interest, and career aspirations. Each one has been developed by a leading faculty-research member of a CoBS member school
- The Modules are: Sustainability Reporting, Ethics & Compliance, CSR in China, Circular Economy, Diversity – Disability in the Workplace, Inclusive Business Models, Cross-Cultural Management, Companies & Climate Change, Diversity & Integration.
- Total online time, including self-assessments: 5 hours to be followed when you want, where you want. Additional readings are optional.
- Students having completed a minimum of 5 modules and their self-assessments will receive a CoBS International Certificate.
- Student guide provided.

#### Circular Economy

Introduction 4min	Concepts and Principles 8min
Theoretical Evolution 8min	Cycles of Material's Flow 13min
Strategies & Business models 6min	Circular Supply Chains 6min

#### Diversity & Inclusion Disability in the Workplace

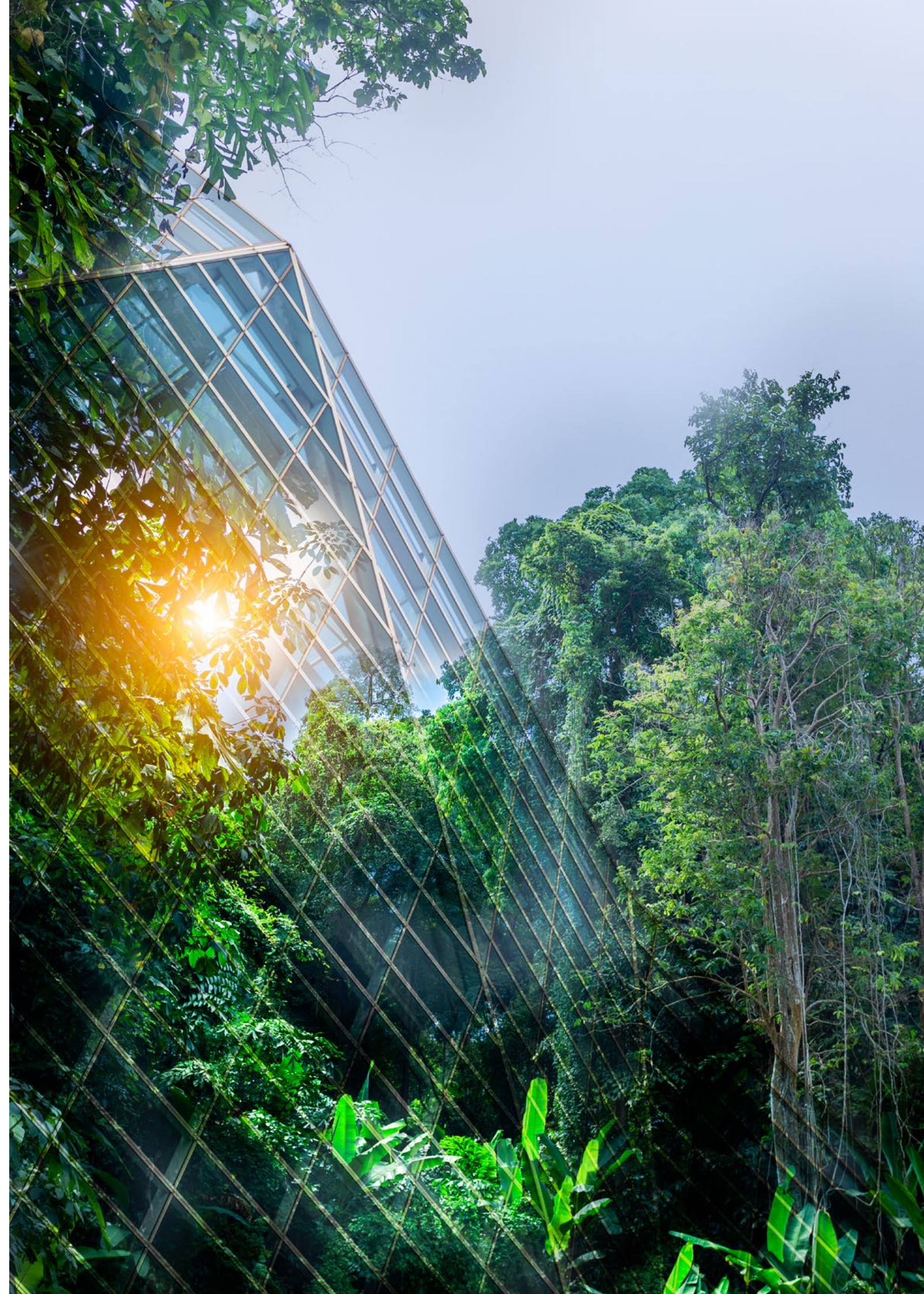
Diversity & Inclusion Disability in the Workplace	Monitoring & Evaluating in the Workplace
The Business & Moral Case	Practical Research Insights
Developing Initiatives in the Workplace	Guidelines for Effective DEI policy

#### Cross-Cultural Management

Cross-Cultural Management 4min	What is Culture? 8min	The Cross Cultural Journey 12min
Communication 8min	Leading 13min	Evaluation & Decision Making 6min
Persuasion 6min	Building Trust 6min	Disagreements 5min
Scheduling 5min	Coping with Culture 4min	

Over the past weeks, I've had the opportunity to deepen my knowledge on key topics shaping responsible leadership today. These topics are more relevant than ever, and I am looking forward to applying what I've learned to promote positive impact, sustainability, and responsible business practices in my work. A special thank you to The CoBS and all the partner institutions for making this learning journey possible.

**Thelma Jaffré, Imperial College London-ESSEC Business School exchange student**







1-WEEK INTENSIVE  
IN THE AMAZON  
RAINFOREST

## MODULE 4

### OPTION 1

#### INTENSIVE WEEK

6<sup>TH</sup> TO 11<sup>TH</sup> JULY 2026:

#### THE FGV EAESP-COBS INTENSIVE WEEK IN AMAZONIA, BRAZIL

Please check  
with your home school  
if they grant credits  
for this module.

- This United Nations PRME award-winning learning experience focuses on the theme of *Sustainable Leadership: The rainforest perspective*.
- A week's intensive organised by FGV-EAESP Prof. Fernanda Cassab Carreira onboard a riverboat in Amazonia.
- Students journey to a territory of high complexity and relevance to the SDGs, particularly those relating to climate change and biodiversity – Amazonia.
- The week includes field trips and meetings with indigenous, riverine, and women's co-operative leaders among others.
- Upon completion of an assignment, students will be delivered a double certificate FGV EAESP and CoBS Responsible Leadership Certificate.

Note: Students will be asked to arrive 2 days in Sao Paulo prior to boarding the riverboat and allow for 1 day after the week for debriefing.

**Cost:** €1,500 that includes a 50% reduction for CoBS students, airfare from Sao Paulo to Amazonia, teaching, meals, visits, meetings, riverboat costs. Unless included in their program fee, students must pay for their airfare from their country to Sao Paulo and 3 nights' hotel.



Most of all I liked the small businesses, the people using the natural resources around them to produce products such as honey or handicrafts. And I also enjoyed seeing women taking a leading role and for me that was very inspiring.

**Jablan Mkatcha,**  
Stellenbosch  
Business School

What I liked most was the interaction with the indigenous people living and working in Amazonia. I came to understand their situation of their lives, their way of life, the threats they are facing and the progress they're making. It's really very impressive.

**Bao Han, School  
of Management  
Fudan University**

## INTENSIVE WEEK OPTION 1: CURRICULUM

6<sup>th</sup> to 11<sup>th</sup> July 2026: THE FGV EAESP-CoBS INTENSIVE WEEK IN THE AMAZON RAINFOREST, BRAZIL.

Open to MBA students and master's students with work/internship experience.

DAY 1 SANTARÉM / BELTERRA	DAY 2 COOMFLONA/ SANTARÉM / RIOS TAPAJÓS E ARAPIUNS	DAY 3 COMUNIDADE DE URUCUREÁ E ALDEIA INDÍGENA DO LAGO DA PRAIA	DAY 4 PONTA GRANDE / COMUNIDADE DE COROCA / RIOS ARAPIUNS E TAPAJÓS	DAY 5 TRILHA DO PIQUIÁ (FLORESTA PRIMÁRIA) / COMUNIDADE DE JAMARAQUÁ (FLONA TAPAJÓS)
Morning	Morning	Morning	Morning	Morning
Flight from Sao Paulo to Santarem	- Breakfast on hostel  - Bus trip to COOMFLONA  - Visit to timber management initiative of COOMFLONA	- Breakfast on board  - Visit to the Community of Urucureá, along with conversations with the Turiarte's female leaders about their handcraft work  - Visit to Lago da Praia Indigenous Village – COITECOG  - Boat to Ponta Grande	- Breakfast on board  - Early morning at the beach Ponta Grande do Arapiuns  - Visit to Coroca Community or a discussion session with leaders, focusing on challenges, threats, and economic initiatives related to turtle management, beekeeping, and Tucumã straw crafts	- Boat to Tapajos River  - Lunch on board  - River bath during late afternoon at Ponta do Maguari  - Dinner and overnight on board
Afternoon	Afternoon	Afternoon	Afternoon	Afternoon
- Arrival at Santarem airport around 2pm  - Bus trip to Belterra  - Visit to historic sites and museum  - Group meeting for general presentation about the trip  - Dinner and overnight at local hostel	- Bus trip to Santarém  - Boarding the regional boat  - Navigation to the Tapajós, Amazonas and Arapiuns River  - Dinner and overnight on board  Note: During the next 4 days baths will be in the river Tapajós, and the meals and overnights will be on board.	- Lunch and river bath at Ponta do Toronó  - Visit to the village and meeting with the chief and leaders of the territory  - Navigation along the Arapiuns River to Ponta Grande do Arapiuns  - Special dinner (Piracaia) and overnight on board at Ponta Grande do Arapiuns	- Boat to Tapajos River  - Lunch on board  - River bath during late afternoon at Ponta do Maguari  - Dinner and overnight on board	- Disembarkation and check-in at Hotel Borari  - Options: free time at the village with visit to the art store and Araribá handcraft or/ and river bath  - Vivênciade Carimbó-cultural activity with closing conversations about the trip and farewell  - Dinner and overnight at the hotel



## MODULE 4

### OPTION 2

#### INTENSIVE WEEK

6<sup>TH</sup> TO 11<sup>TH</sup> JULY 2026:

#### THE SCHOOL OF MANAGEMENT FUDAN UNIVERSITY INTENSIVE WEEK IN SHANGHAI, CHINA.

Please check with your home school if they grant credits for this module.

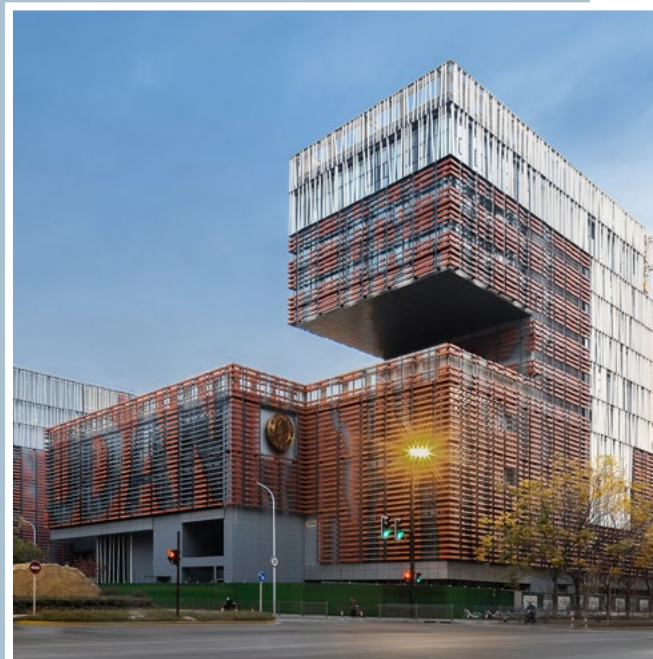
- A 35-hour intensive week at on the School of Management Fudan University campus in Shanghai, China, focusing on the theme of ESG and Responsible Entrepreneurship in China and Asia-Pacific
- Includes: Welcome dinner, interactive lectures, case study competition, company and cultural visits, and business change-maker encounters.
- Upon completion, students will be delivered a Fudan Certificate, thereby becoming Fudan Alumni, and a CoBS International Certificate.
- Note: Students will be asked to arrive 2 days in Shanghai prior to starting the course.

**Cost:** Kindly offered free for CoBS students by School of Management Fudan. Unless included in their program fee, students must pay for their airfare from their country to Shanghai. Student accommodation is available on campus at reduced prices. Students wishing extra comfort outside of campus must pay their own hotel fees.



The thing I appreciate most is the multicultural experience, meeting friends and colleagues from all over the world and from different places – sharing experiences and knowledge. And of course the lectures we're having are very well done and prepared. So, I feel that I'm going back to my country with my luggage full of insights, knowledge, and friends for life.

**Mariana Pulide de Carvahlo, FGV EAESP**



## 4. Intensive Week Option 2

### 6<sup>TH</sup> TO 11<sup>TH</sup> JULY 2026: THE SCHOOL OF MANAGEMENT FUDAN UNIVERSITY INTENSIVE WEEK IN SHANGHAI, CHINA.

Open to MBA students and master's students with work/internship experience.

DAY 1 MONDAY, JULY 15	DAY 2 TUESDAY, JULY 16	DAY 3 WEDNESDAY, JULY 17	DAY 4 THURSDAY, JULY 18	DAY 5 FRIDAY, JULY 19
<b>Dean's Welcome</b> Prof. Zhiwen Yin 08:30-08:50	<b>Interactive Lecture</b>  CSR and business ecosystems Part 1  <i>Prof. Xintong ZHAN</i> 09:00-10:30	<b>Interactive Lecture</b>  Chinese customer insights and new marketing practices in ethical consumption  <i>Prof. Mengran XU</i> 09:00-10:30	<b>Interactive lecture</b>  Disruptive Innovation of China's Digital Pioneers Part 1  <i>Prof. Xueqi WEI</i> 09:00-10:30	<b>Case Presentation</b>  09:00-11:00
<b>Program Overview</b> Academic Director 08:50-09:00				
<b>Interactive Lecture</b> Chinese Economy Overview: Towards a Sustainable Growth Part 1  <i>Prof. Xiaozu WANG</i> 09:00-10:30				
Coffee-break 10:30-10:45	Coffee-break 10:30-10:45	Coffee-break 10:30-10:45	Coffee-break 10:30-10:45	Coffee-break 11:00-11:15
<b>Interactive Lecture</b> Chinese Economy Overview: Towards a Sustainable Growth: The impact of UN SDGs on Chinese companies and business transformation Part 2  <i>Prof. Xiaozu WANG</i> 10:45-12:00	<b>Interactive Lecture</b> CSR and business ecosystems: Can peer pressure further CSR? Part 2  <i>Prof. Xintong ZHAN</i> 10:45-12:00	<b>Interactive Lecture</b> Chinese customer insights and new marketing practices in ethical consumption  <i>Prof. Mengran XU</i> 10:45-12:00	<b>Interactive lecture</b> Disruptive Innovation of China's Digital Pioneers: Future trends in using digital tools to promote responsible innovations and business growth in China and Asia Pacific Part 2  <i>Prof. Xueqi WEI</i> 10:45-12:00	<b>Reflection Session</b>  Fudan Certificates Handing-out & Group Photos  11:15-12:00
Lunch 12:00-13:30	Lunch 12:00-13:30	Lunch 12:00-13:30	Lunch 12:00-13:30	Lunch 12:00-13:30
<b>Company Visit 1 (tbc)</b>  Meet and debate with a business change-maker CSR winning companies  13:30-16:30	<b>Cultural Experience</b> Taichi Lesson 13:30-14:30  <b>Fudan Campus Tour</b> 14:30-15:30	<b>Case Study</b>  Break-out Room Discussion and Preparation  13:30-16:30	<b>Company Visit 2</b>  Freshippo (tbc)  13:30-16:30	<b>Shanghai City Tour</b>  (lead by students from Fudan)  13:30-16:30
Welcome Dinner 17:30-19:00	Free Time	Free Time	Free Time	Program Closing





# Visit the CoBS Advanced International Certificate web page



## ADMISSION REQUIREMENTS

We seek and encourage students and participants with the following attributes to apply for the CoBS Advanced International Certificate:

Rigorous, open-minded, international in mindset, resilient, respectful of diversity, creative-innovative, ethical, action-oriented, objective, analytical, curious, enlightened, involved, solutions-oriented, willing to go the extra mile, quality-driven, professional in attitude and execution.

**As a general guideline, students must already have completed classes in (either or all) marketing, management, strategy, and finance.**

**Students must be in good health to participate in Module 4 intensive weeks.**



### FOR MASTER'S STUDENTS WISHING TO FOLLOW EITHER ONE, SEVERAL OR ALL 4 MODULES IN THE CERTIFICATE:

You must be currently enrolled in a program at master's level in one of the CoBS member schools (see list on page 2).

Ideally, master's level students should have work or internship experience, demonstrate good grades throughout their academic journey in their home school, and show a passion for the areas the advanced international certificate covers.

Eligibility for the Certificate Modules must be obtained from your school's CoBS representative upon expression of interest for CSR, sustainability and ESG, work/internship experience, and motivation.

As a general rule, each school will approve participating students according to the minimum requirements each school will set for them.

### FOR MBA PARTICIPANTS WISHING TO FOLLOW EITHER ONE, SEVERAL OR ALL 4 MODULES IN THE CERTIFICATE:

You must be currently enrolled in a program at MBA level in one of the CoBS member schools (see list on page 2).

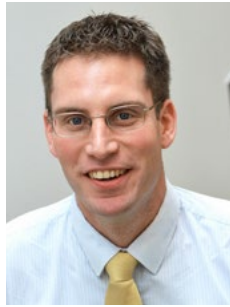
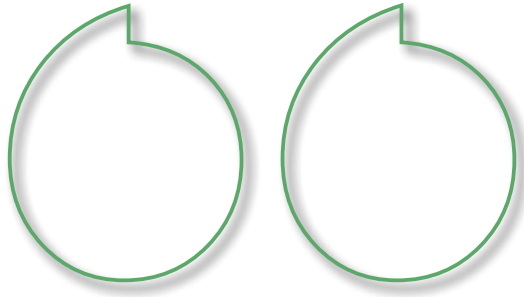
You must have at least 4-5 years of full-time work experience and professional achievement.

Eligibility for the Certificate Modules must be obtained from your school's CoBS representative upon expression of interest for CSR, sustainability and ESG, work experience, and motivation.

As a general rule, each school will approve participating students according to the minimum requirements each school will set for them.







The brand new CoBS certificate provides students with a fantastic learning opportunity to benefit from the knowledge and expertise of faculty and students across the 11 business schools in this alliance. Understanding how and why companies

must engage in important and urgent issues and debates about the role of business in society, ethics and sustainability is essential for all students studying business and preparing for their future careers. The certificate offers you the opportunity to be part of an exciting and innovative global learning collaboration!

**Prof. Frederik Dahlmann, Warwick Business School, University of Warwick**



Working with the CoBS member schools to develop this learning offer has been an incredible experience of cooperation, innovation and commitment to the student and CSR-Sustainability experience it hopes to provide. I can only begin to imagine the amazing

benefits and opportunities it will bring students from these superb schools to meet, learn and work together – now and in the future.

**Tom Gamble, Executive Director, Council on Business & Society**



The CoBS certificate is designed to provide students with a unique opportunity to learn about the intersection of business and society, with experts from 11 leading institutions in the world. The certificate embodies our values of diversity of perspectives,

innovation in pedagogy, responsible leadership education, and humanistic spirit that motivates the empathetic understanding of business and society challenges that undoubtedly have implications for individuals, groups, and communities at large. Enriching their domain expertise and business skills with the CoBS Certificate allows our students not only to elevate the conversations on responsible business, but also to turn ideas into real action as future leaders and agents of transformation.

I am proud of the teams that created and curated the CoBS Certificate. And as our students embrace this opportunity I am excited for what comes next, knowing that they will not only broaden their horizons but also leave an indelible mark on the world!

**Prof. Aarti Ramaswami, Executive Vice President, Dean of Pre-Experience Programs, ESSEC Business School**



There is no question that the role of business in society is changing. I'm excited for the opportunity that students will have via the Certificate to equip themselves with the latest thinking and know-how in this new normal.

**Prof. Elspeth Murray, Smith School of Business, Queen's University**



The CoBS International Certificate is a wonderful opportunity for students to get a global perspective on pressing issues of our times. The eminent faculty and an international cohort from the network schools delivers a multidimensional learning experience that will be

invaluable for the students in their career.

**Prof. and Dean of faculty Sourav Mukherji, IIM Bangalore**







COUNCIL on  
BUSINESS & SOCIETY

# Getting involved

**Business, society, planet**

*A singular presence  
with a global mission*

## REACH US

The Council on Business & Society website:  
[www.council-business-society.org](http://www.council-business-society.org)

Thought Leadership at the CoBS:  
<https://cobsinsights.org/>

 [the-council-on-business-&-society](https://www.linkedin.com/company/the-council-on-business-&-society)

For enquiries, please send an e-mail to  
[tom.gamble@essec.edu](mailto:tom.gamble@essec.edu)



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