

Council on Business & Society Published Content Privacy Policy

Privacy Policy

Last updated: 6th March, 2023

The Council on Business & Society (“CoBS”), housed at Association Groupe ESSEC, operates:

- <https://www.council-business-society.org/> (the “website”)
- <https://cobsinsights.org/> (the “blog”)

The Council on Business & Society website and the blog feature content created, developed and published by the Council on Business & Society Editorial Team and CoBS member schools and partners (hereafter called “content”).

This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the website and the blog, and users who download our content.

By using the website and blog, and downloading CoBS content, you agree to the collection and use of information in accordance with this policy.

Information Collection and Use

The CoBS website does not collect, use or exploit the personal data of its visitors and is exempt from the European GDPR directive of May 2018.

The CoBS blog does not collect, use or exploit the personal data of its visitors and is exempt from the European GDPR directive of May 2018. Users may follow and subscribe to the CoBS blog, thereby depositing their e-mail address and name. These e-mail addresses and name are not exploited or used by the CoBS in any way.

Information collected automatically via your browser when downloading our CoBS content (including, but not limited to, Global Voice magazine, CoBS Insights, CoBS Research Pods, CoBS eBooks and white papers) is not exploited or used in any way by the CoBS, excepting third-party site hosting statistics (number of pages visited, pages visited), and geographical statistics (area and country).

Log Data

Like many site operators, information is automatically collected by the platform hosting party that your browser sends whenever you visit our website and blog ("Log Data").

This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this. However, the CoBS per se does not exploit this log data except for statistics included in our yearly internal report.

Communications

The CoBS does not use your Personal Information to contact you with newsletters, marketing or promotional materials and other information.

Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

The CoBS does not use "cookies" to collect information. You may also instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security, as our website and blog platforms are hosted by third-parties (currently Wix and WordPress respectively) .

Changes to This Privacy Policy

This Privacy Policy is effective as of March 6th, 2023 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this

Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

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